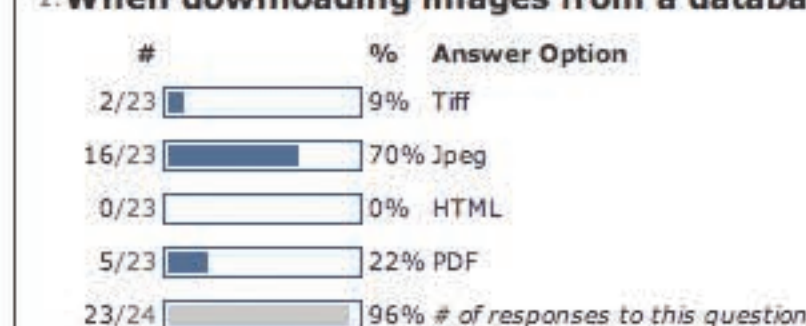


Results Manager for Finding and Using Images about this survey

of possible respondents: (Survey open to public)
of submissions: 24

Questions (9 questions)

1. When downloading images from a database such as JSTOR or ARTstor, the image is usually exported as a:

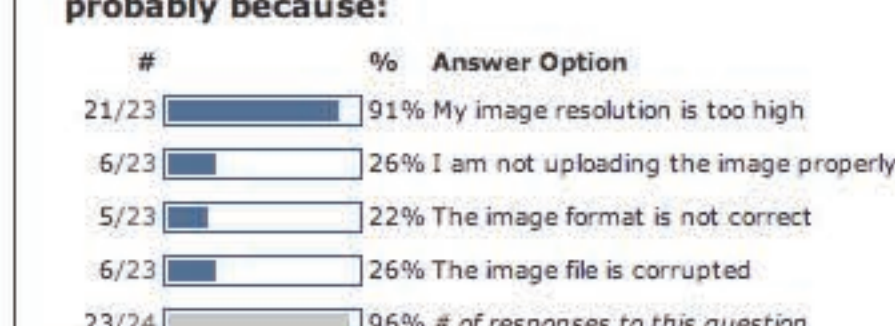


2. I need to find advertisements for American household products c.1883. Where would you advise me to look?

- Proquest Newspapers under "Ad"
- Historical New York Times
- American Periodical series online
- The image subject guide and ARTstor
- I will start with JSTOR ARTstor Google images
- American Periodicals Series, 19th Century US Newspapers, Historical Editions of NY Times, LA Times, SF Chronicle and Wall Street Journal, the Gilded Age, Harpers.
- Emergence of Advertising in America, 1850-1920
- I'd start with historical newspapers we have online like: 19th C US Newspapers (Gale), Accessible Archives, NYTimes, LA Times and then also historical periodicals online
- Ad Access
- ProQuest Historical Newspapers and ARTstor
- Artstor
- You have showed it to us but off the top of my head I don't know the name of it. I would use your Image guide to look for appropriate resources. Now if I could look it up I could find the name for you :-)
- The Images Subject Guide.
- Adflip (I didn't know the answer--I looked on the images subject guide and took a guess at it).
- old magazines and newspapers
- Emergence of Advertising in America 1850-1920 database from Duke - wonderful source American Periodical Series Online - it is perfect for this ECCO Nation Digital Archive books on historical advertising hoping that they include 19th c other historical newspaper runs for that period and restrict search to ads such as for NYT Historical, etc other subject guides found through springware or google, etc
- Periodicals index
- Historical Newspapers on Proquest AdAccess
- The UCI Find Advertisements TAB from the Images: Find and manage digital images libguide.
- I would start with AP Online and then, if unsuccessful, I'd go to your "Find Advertisements" libguide
- Life magazine
- Emergence of Advertising in America

<22 responses | 2/24 non-responses>

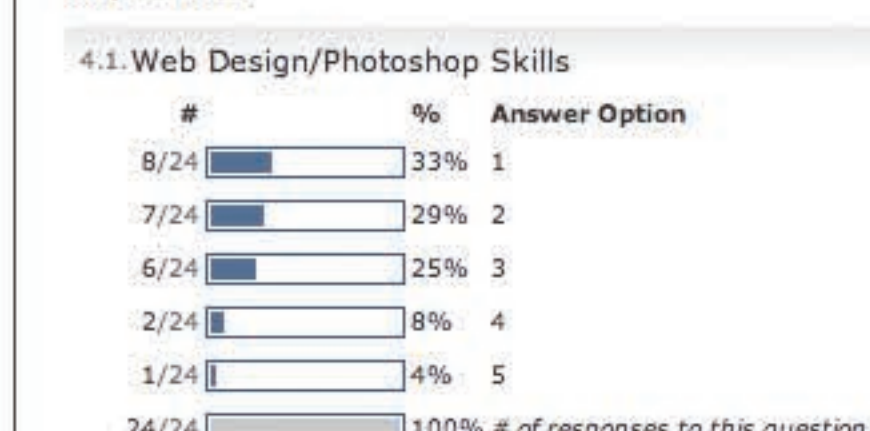
3. I want to build a presentation in PowerPoint with images. However, my images are taking too long to load. This is probably because:



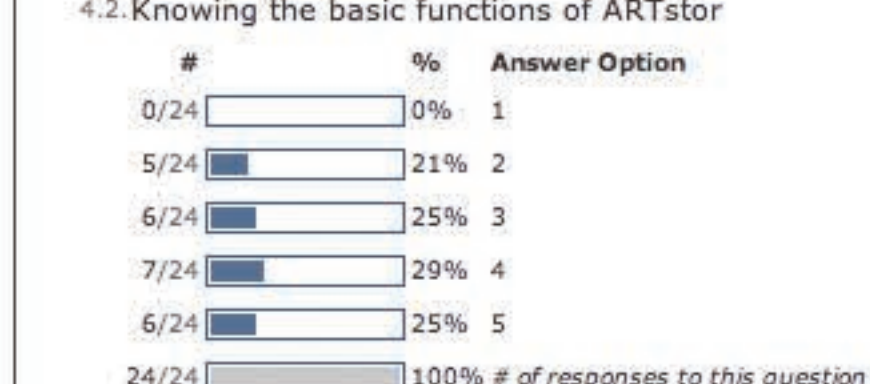
4. What is the most important skill that librarians need when helping a student with image based research?

Rate each skill by it's level of importance on a scale of 1-5, 1 being the least important and 5 being the most important.

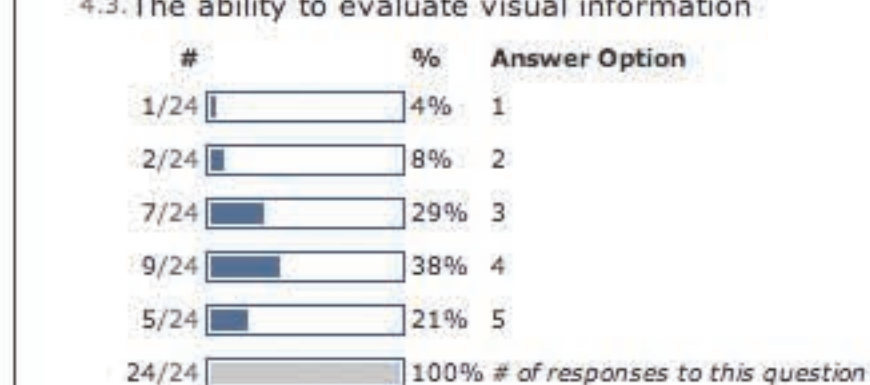
4.1. Web Design/Photoshop Skills



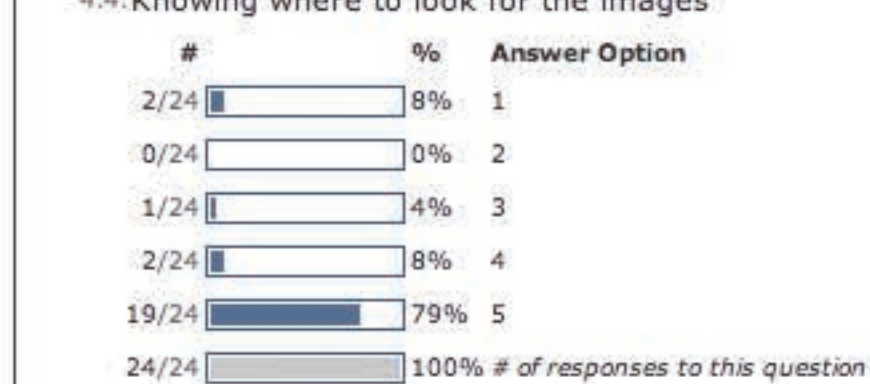
4.2. Knowing the basic functions of ARTstor



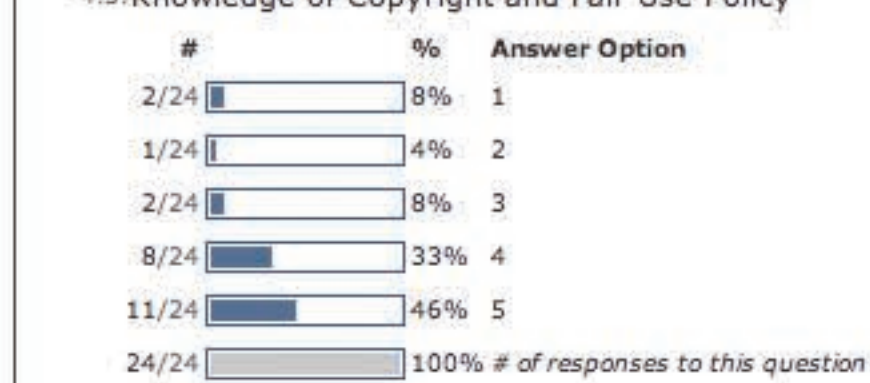
4.3. The ability to evaluate visual information



4.4. Knowing where to look for the images



4.5. Knowledge of Copyright and Fair Use Policy

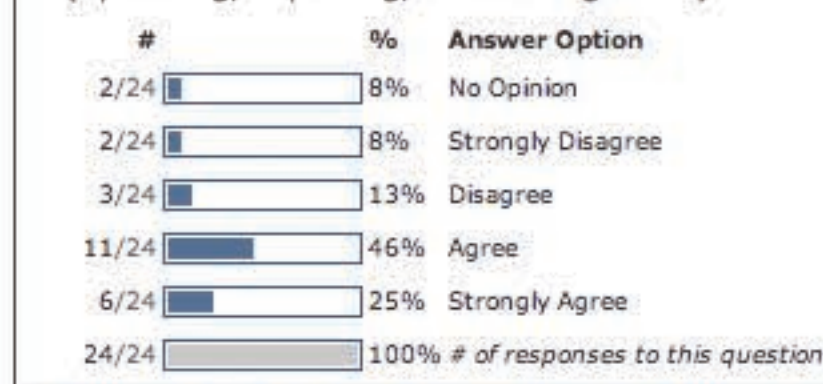


4.6. Other

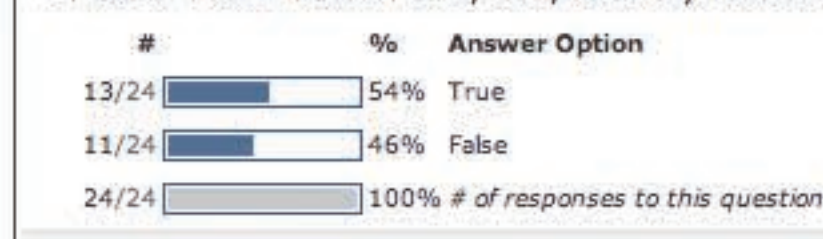
- It might be helpful to know how the student or faculty member is going to use the image for their research.
- other tools for depositing, organizing, and presenting images
- patience to do a lot of searching and looking and working closely with users

<3 responses | 21/24 non-responses>

5. I feel confident in my ability to create and manage digital images. (uploading, exporting, and storing them):



6. True or False: PowerPoint, OIV, and Keynote are all presentation tools that can be used on both MACS and PCs.



7. What are your top three challenges or frustrations in working with students and faculty on imaged based research?

- 1. helping students understand artstor 2. helping students understand how to find images and adds in historical papers 3. helping students cite images
- Images are badly indexed and it's hard to search for something visual using language.
- Knowing that you have seen an image, but not recalling where. Not knowing how to describe or provide keywords that find the image that you are looking for. Getting the image the right size for the patron.
- Sifting through the images takes some time and sometimes my patrons tend to be impatient.
- Lack of medical images available, specifically images of common tools.
- When the faculty and/or students do not have basic knowledge to create and manage digital images.
- 1. Knowing where to find them 2. finding photos vs. other types of images 3. Copyright
- Searching for specific images (e.g. sculpture of a woman, clothed) Limited search to type of image (JPEG or TIFF but not GIF) Details of use and reuse of images
- Understanding what the student needs without being intimidated Treating the question like any other Reference Question Remembering as many sources as needed (thnx to VA's Subject guide...)
- I don't really have any, it happens very rarely.
- Do not have any imaged based research.
- *Knowing where to look for images. It's hard to know the best databases/resources to use *Knowing how to search--how well indexed are images? *How do you know what the original source of the image is if it is in an image database and not an article? How would you cite a digital image?
- know where to go for know copyright related issues
- 1. users don't want to learn appropriate software for a one-off or rare occasion need 2. adjusting images for size, resolution, or just manipulating them & efficiently using the software that helps do that 3. complying with manuscript submissions in how to treat images
- knowing where to look, and knowing how to use different databases to look (i.e., how to use JSTOR for images).
- Finding an official description for some images. Explaining that understanding the content of some images require researching the larger time period, historical event, or the person involved etc. Explaining that it is not always easy to find other images that are like the one they have found. So secondary resources have to be used.
- I have the toughest time trying to find graphs and other visualizations of data. My next biggest frustration involved running into limitations of ARTstor's management of groups and folders (which I've shared at our meetings - Jeff). Third would probably be when the patron hasn't allowed enough time to work through the searching process and expects to be able to find just what they need with a quick keyword search. :-)
- Finding right image
- Because I work with this kind of research so infrequently, I struggle to remember details and what's available. The libguides are great, but (frankly) I could use a video tutorial of get me up to speed between image-based research questions.

<19 responses | 5/24 non-responses>

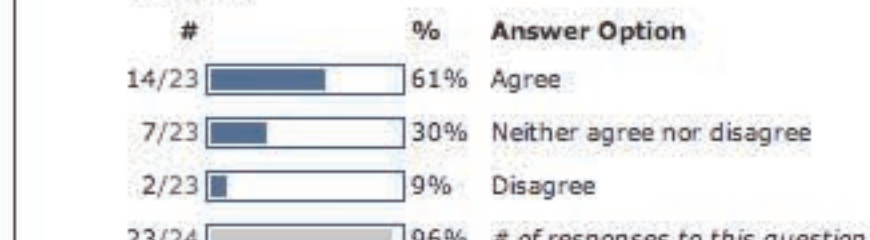
8. How do your liaison departments use images in their research? (short list is fine)

- Images are the content and substance of my departments' scholarly focus. Images are used as historical evidence and cultural artifacts.
- Not Applicable.
- Don't know.
- Mostly for marketing purposes
- Publishing, presentations at conferences, presentations for students
- Mostly they incorporate the images for PPT presentations and publications.
- Unknown
- Primary sources -- evidence
- Collecting images of manufactured surfaces, mostly for publication (thin films, nanomanufactured surfaces, microarrays)
- Visual Anthropology is an area of specialization at UCI and in general it is important for Ethnography Sociology of Art is an area of focus at UCI and is one of the emphases of the teaching in Soc 110 a lower division writing class.
- n/a, I have no liaison departments
- Not sure. My guess would be as data visualization.
- My departments don't do a whole lot with images. I think one of my faculty is interested in dance & literature and may use some images. Most of my image-related reference questions come from Humanities Core students.
- as illustrations in their publications when needed
- basically they are underutilized when the potential is so much greater & I assume the reason is because of a learning curve that has to be tested each time; am getting more interest for images from the sciences; have always been surprised that business/mgt at UCI does so little in this area but maybe because we don't have a journalism/communications program
- -Weimar Republic and Bauhaus images for Hum Core and German classes -Religious Images needed e.g. images of Joseph the Father of Jesus shown working as a carpenter used Index of Christian Art -Images of families in the depression era Some of my fac and students are better served by book images rather than online tools. Several people in my depts use ArtStore and I have found the Burlington Magazine useful for some images.
- N/A
- Analyze content
- Chicano/Latino Studies and Women's Studies could be using images (representation) in their research

<19 responses | 5/24 non-responses>

9. I feel confident in my ability to find quality images using:

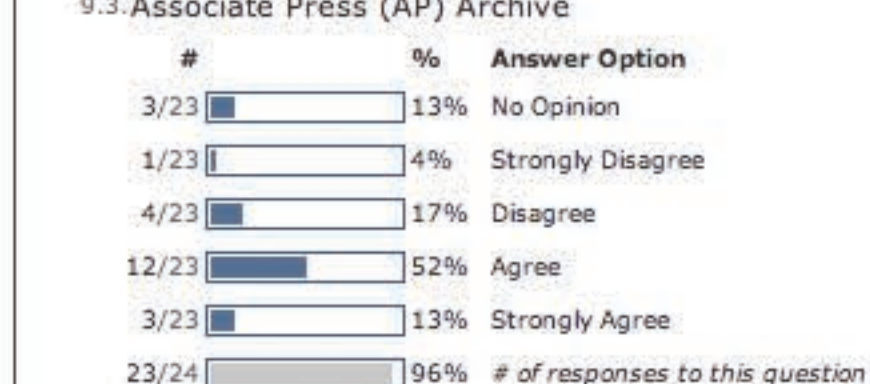
9.1. ARTstor



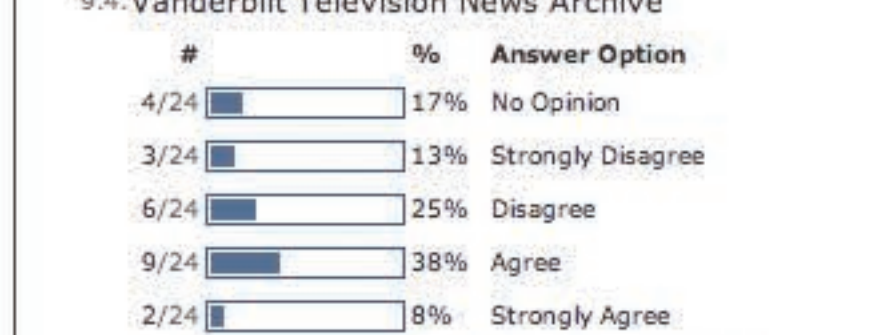
9.2. Google Images



9.3. Associate Press (AP) Archive



9.4. Vanderbilt Television News Archive



9.5. Flickr

